

# 2020 Wheel Gymnastics World Championships Program

## OFFICIAL RATE CARD

**Event:** 2020 Wheel Gymnastics World Championships

**Dates:** July 13-18, 2020

**Program Size:** 8.5" x 11"

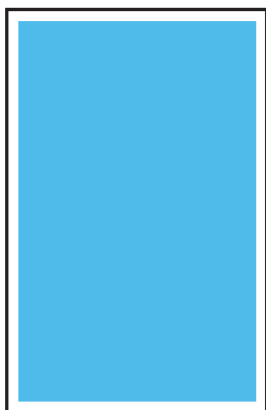
**Est. Daily Attendance:** 300+

**Location:** New Jersey City University,  
2039 John F. Kennedy Blvd  
Jersey City, NJ 07305

Ad Size	Rate
Inside Front/Back (color)	\$625
Full Page (B&W)	\$500
Half Page (B&W)	\$250
Quarter Page (B&W)	\$125
Eighth Page (B&W)	\$65

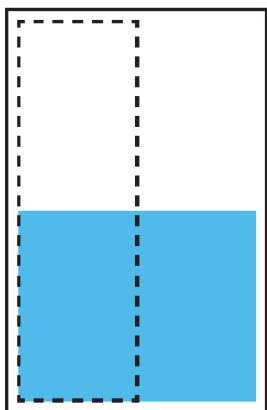
## AD SPECIFICATIONS

*PLEASE NOTE: All sizes below indicate live area, bleed is NOT required*



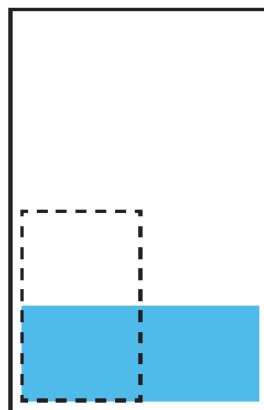
**INSIDE FRONT/BACK  
COVER (color)**

**FULL PAGE (b&w)**  
8" x 10.5" no bleed



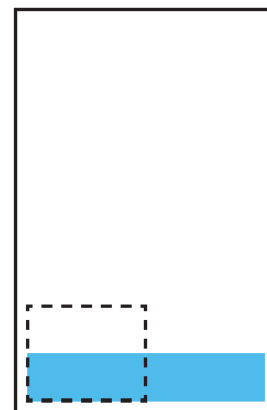
**HALF PAGE (b&w)**  
Horizontal Ad Size:  
8" x 5.25" no bleed

Vertical Ad Size:  
4" x 10.5" no bleed



**QUARTER PAGE (b&w)**  
Horizontal Ad Size:  
8" x 2.625" no bleed

Vertical Ad Size:  
4" x 5.25" no bleed



**EIGHTH PAGE (b&w)**  
Horizontal Ad Size:  
8" x 1.25" no bleed

Vertical Ad Size:  
4" x 2.625" no bleed

## AD REQUIREMENTS

### AD REQUIREMENTS

File formats accepted: Press Quality PDF, JPG, TIFF or Adobe Illustrator (all collected artwork and fonts converted to outline). Images must be 300 dpi at 100%. CMYK color.

Files accepted via: Google Drive, Drop Box, email

### AD DEADLINE:

All materials must arrive by Friday, May 15, 2020

Payments may be sent via PayPal to  
[WHEELGYMNAST@YAHOO.COM](mailto:WHEELGYMNAST@YAHOO.COM)  
or checks made payable to  
USA WHEEL GYMNASTICS FEDERATION  
and mailed to 829 W Gunnison st 2E,  
Chicago IL, 60640

Questions?  
Email [caseyUSAwheel@gmail.com](mailto:caseyUSAwheel@gmail.com)